

**MINUTES**  
**LETA Full Board Meeting**

BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday, August 9, 2012

**LETA Board Present**

Glenn Kinsey • Joe Salter • Melissa Kyle  
Meg Casper (Dr. Purcell's office) • Wayne Berry  
Gigi Carter • Deano Thornton • Barbara DeCuir  
Chris Goudeau • Kathy Kliebert • Paul Sawyer

**LPB Staff Present**

Beth Courtney • Joanne Gaudet • Clay Fourrier  
Barbara Williams • Jeanne Smith • Ellen Wydra  
Bob Neese • Kevin Gautreaux

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order at 12:00 p.m.
2. **MINUTES APPROVAL:** Minutes from the previous meeting were presented. *Motion:* Barbara DeCuir moved and Gigi Carter seconded that minutes from the previous meeting be accepted and adopted. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT:** Paul Sawyer: We are now 8.33% through the fiscal year and 6.9% through our annual expenditure budget. We remain in line and on track with the current fiscal year budget. Total revenue to date is \$1,094,334, which is 12.3% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We've received 16.7% of our general fund revenue, which is \$6,042,353. Self-generated revenue is \$87,276, which is 4.2% of the total projected self-generated budget of \$2,061,451. The balance includes the usual (1) Friends Rent (2) Foundation rent, (3) truck uplinks, and others. Total expenditures to date are \$620,632. Largest expenses to date are personal services – salaries and related benefits – in the amount of \$504,340, which is about 7.7% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$91,687 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$22,862 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$473,702. *Motion:* Deano Thornton moved and Melissa Kyle seconded the acceptance of the financial reports. *Action:* Motion carried.

**FLPB REPORT:** *Art Auction* – We are asking for all board members to participate in this year's auction and solicit a Board As Patron Artist. Deadline for submitting your artist and a photo of their work is August 10th. Your artist can submit their entry online at [www.lbp.org/auction](http://www.lbp.org/auction). If you have any questions, please contact Kate Bradshaw in the Friends Office at 225-767-4289. Art Rocks is September 21<sup>st</sup> at the State Museum from 5:30 – 8:30 pm. Art & Travel Auction is October 25<sup>th</sup>. *Friends Annual Meeting* will be held on Tuesday, September 11<sup>th</sup>. The cocktail party is from 6 – 7 pm and the Annual Meeting from 7 – 8 pm. Invitations will be mailed out next week. *Financial Statement:* For June, Membership Revenue was \$183,185.94 Total revenue for the year, is \$2,244,923.41. Expenditures for June totaled \$99,248.08. Overall expenses are up this year (\$56,898.82) mainly due to an increase in thank you gifts, auction and raffle campaigns. Friends had another successful year in fundraising. Overall membership revenue was up this year as compared to FY11. Friends will make its 4<sup>th</sup> quarter transfer in the amount of \$137,338.85 for LPB Support – meeting our goal of \$1,185,795.05. With the additional planned and production gifts, our total support for FY12 is \$1,548,456.20.

**CHAIRMAN'S REPORT:** Upon resigning from the LETA board due to job change, Joe Salter was presented with well wishes, a plaque and a resolution in appreciation for the many years of outstanding and dedicated service from the LETA board. *Other Resolutions:* A resolution was presented to the board regarding the Human Resource Diversity & EEOC for 2012. Also, a resolution was presented to the board authorizing the LETA Executive Director to sign contracts and other official documents necessary to carry out routine agency operations on behalf of LETA. *Motion:* Chris Goudeau moved and Kathy Kliebert seconded that the resolutions be accepted and adopted. *Action:* Motion carried.

**PRESIDENT'S REPORT:** Beth Courtney updated the board on the music special for the Bicentennial. *Editorial Integrity for Media:* The purposes are to support a strong civil society, increase cultural access and knowledge, extend public education, and strengthen community life through electronic media and related community activities. The public's trust in our organizations, content, services, and relationships is fundamental to achieving these purposes. Beth gave the board a handout of this document for further discussion at the next board meeting. A resolution will be presented upon approval.

**Underwriting Update:** Jeanne Smith – FY 2012-2013 goal is \$500,000. Booked business as of August 9<sup>th</sup>, 2012 is \$142,918.80, which is 29% of our goal. Peoples Health – \$7,500, OLOL Children’s Hospital – \$6,500 and National WWII Museum – \$1,000.

**Educational Services Update:** Ellen Wydra – LPB is preparing an application for the Course Choice Request for Application issued by the Louisiana Department of Education. LPB’s initial application will be to offer French and Spanish I and II, Fine Arts Survey, and Environmental Science. All courses are for high school students and are online courses. The application process begins with an early application due August 17<sup>th</sup> which will receive DOE feedback. The final application is due October 12<sup>th</sup>. Approved courses will be listed in a catalog available January 1<sup>st</sup>. Courses begin in the 2013-2014 school year.

**Production Update:** Clay Fourrier presented a preview trailer of *Louisiana 200 Years of Statehood*. A French sub-titled version of the Bicentennial documentary will air on LPB2 at the same time the English version premieres on LPB-HD.

**Programming Update:** Bob Neese – Upcoming programs: Ed Sullivan’s Top Performers (1966-69) Saturday, August 11 at 8:30 p.m., Elvis 56 on Thursday, August 16 at 7:00 p.m. On Wednesday August 15<sup>th</sup> at 7:00 p.m. we will air Great Performances Jackie Evancho: Music at the Movies. Cajun Food Traditions and Against the Tide will air August 21<sup>st</sup> at 7:00 p.m. On Labor Day, we are premiering a new children’s show Daniel Tiger’s Neighborhood from the Mr. Rogers Neighborhood producers. On Sundays September 7<sup>th</sup> at 7:00 p.m., we will air Broadway or Bust, a nationwide high school competition where the winner is rewarded a part in a Broadway musical. Death and the Civil War airs Tuesday, September 17<sup>th</sup> and looks at the toll the Civil War had on our nation.

*Submitted by: Barbara A Williams*  
[bawilliams@lpb.org](mailto:bawilliams@lpb.org) – 225-767-4200

